



BNP PARIBAS

The bank
for a changing
world

GLOBAL MARKETS AMERICAS

FOR INFORMATIONAL PURPOSES ONLY

BNP PARIBAS KEY FIGURES

“With strong roots in Europe’s economic history, BNP Paribas is both a leading European bank and a prominent global institution. As the ‘Bank for a Changing World,’ we put you at the centre of our world, innovate on your behalf, and support you through changing times.”



64
COUNTRIES



178,000
EMPLOYEES GLOBALLY

AA-

FITCH

A1

MOODY'S

A+

S&P

REVENUES
FY 2024

\$52.8bn

NET INCOME
FY 2024

\$12.6bn

attributable to equity
holders

LIQUIDITY
RESERVE

\$497.0bn

At 31 December 2024

SOLVENCY
RATIO

12.9%

At 31 December 2024

Source: BNP Paribas. Ratings as of Dec 2024.

For S&P, rating for Long Term Foreign Issuer Credit is quoted.

For Moody's, rating for Senior Unsecured Debt is quoted. For Fitch, rating for Senior Unsecured Debt is quoted.

Learn more
ABOUT **GLOBAL MARKETS**

<https://globalmarkets.cib.bnpparibas/>

OUR GROUP STRUCTURE

Our integrated business model is composed of three core areas: **Corporate & Institutional Banking**, **Commercial & Personal Banking and Services**, and **Investment & Protection Services**. This diversity creates a business model which remains stable through changing market conditions and offers a solid foundation from which to **build long-term relationships with you, our clients**.

REVENUE BREAKDOWN FY 2024



Source: BNP Paribas, February 2025.

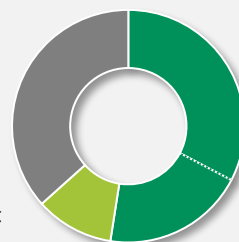
Full suite of products

CORPORATE & INSTITUTIONAL BANKING

- Global Banking
- Global Markets
- Securities Services

INVESTMENT & PROTECTION SERVICES

- Wealth Management
- Asset Management
- Insurance



COMMERCIAL & PERSONAL BANKING AND SERVICES

- **Commercial & Personal Banking**
 - Domestic and International Retail Banking
- **Specialized Services**
 - Arval and Leasing Solutions
 - Personal Finance
 - Personal Investors
 - New Digital Business

BNP Paribas has been **present in the Americas for more than a century**. It provides **capital markets, securities services, financing, treasury and advisory solutions** to corporates and institutional investors.

A SPOTLIGHT ON OUR AMERICAS BUSINESS

STRONG AMERICAS FOOTPRINT

Firmly entrenched in the Americas, including the US market with BNP Paribas USA, where we are one of a handful of non-US banks to offer a full value chain for our institutional clients. With a presence in six Latin American countries, we are able to overlay our global knowledge with local markets expertise.

INNOVATIVE STRATEGIES

With over 30 years in the derivatives business, we have the technical skills to develop tangible strategies for specific client needs and are constantly working together to manage portfolio risks in volatile and ever-changing markets.

GLOBAL GATEWAY

At the crossroads of transatlantic flows, we leverage our global impact and experience to provide US clients access to EMEA and APAC, and conversely our local capabilities for European clients seeking access to the Americas markets.

SUSTAINABILITY

Accelerating our clients' sustainability ambitions to transition to a lower carbon economy through forward-looking financing and investing strategies.

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